

Digital filters can change the way we perceive others and ourselves in a photograph. Colors powerfully impact our emotional responses to visual stimuli. We are curious about the way in which hue-based filters change our emotional response to photographs, especially selfies. How does it make us feel when we place a yellow, red, blue, green, or purple filter over our faces? Does a filter's specific hue impact how we think about ourselves and others?

With our project #PrismPortraits, we're trying to creatively and collaboratively answer some of those questions at ELO 2020, while also curating a digital collection of color-filtered photographs on Instagram. In the absence of in-person contact and networking, this can also be an opportunity to create a sense of community and to examine practices related to self-representation that we often engage with uncritically.

Join us and help us create an interactive digital database-artwork #PrismPortraits on social media.

Here's what you can do to participate:

- Starting at the beginning of the conference, check out #PrismPortraits on Twitter and Instagram. Like and comment on fellow conference attendees' #PrismPortraits and let them know how you respond to the filter they chose.
- Take a selfie and upload it to Instagram. Add your favorite filter and (if you like) edit your foto using Insta's built-in editor. In your caption, write a short reflection on what edits you made and why you chose this particular filter, focusing specifically on how the digital alterations change the way you feel about yourself.
- Share your post to Instagram and, ideally, to Twitter and other social platforms. Don't forget to add the hashtag #PrismPortraits and the official conference hashtag, as well as any other hashtags you like (e.g. official conference hashtag, your filter, and the moods it evokes)