

# Virginia Brandy



## Production

Most brandy being sold in America at this time was produced locally in Virginia. Virginia has many native berries and grapes that were cultivated and eventually used to make brandy. Farms produced the spirit when they could and traded it with the local populace.

## Seasons

Looking at the Glassford and Henderson account book for its Colchester store from 1760-1761, one may notice that brandy is only sold from the October months through February, with a single sale in May (1761). This may be due to the seasons in which berries and other fruits used to make brandy are grown.

## Demographics

The same people who would buy brandy when it was in season were the people who bought massive amounts of rum during the rest of the year. I believe that brandy was a good alternative they had available to them after drinking rum daily for years. In essence brandy did not replace rum, but was sold along side of it during the winter months.

## Price

The price of brandy seems to be slightly more expensive than rum. Additionally, it was usually bought in smaller amounts than rum but often it is still sold in large amounts.